

PURCHASE AREA

COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

2022-2027 EDITION

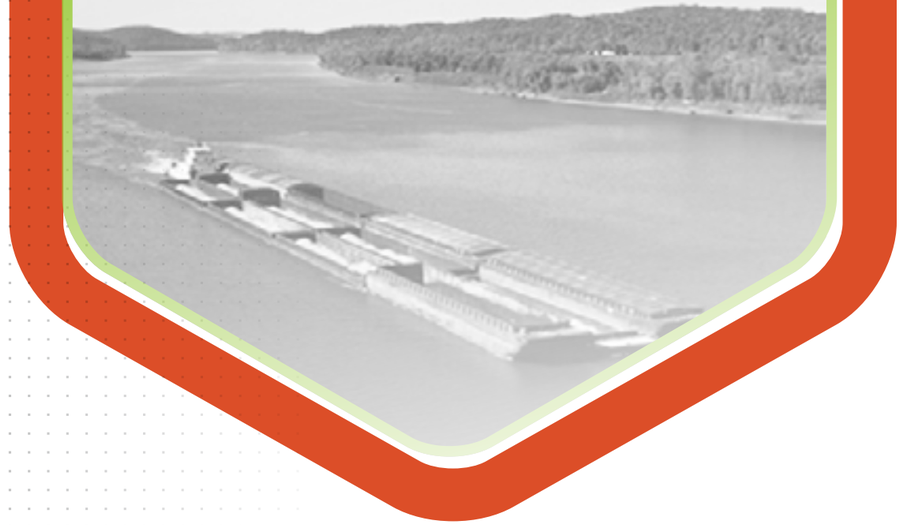


TABLE OF CONTENTS

EXECUTIVE SUMMARY

- *Mission Statement* 04
- *Executive Summary* 05

REGIONAL SUMMARY BACKGROUND

- *Demographics* 06
- *Statistics* 06
- *SWOT Analysis* 06

STRATEGIC DIRECTION

- *Vision, Goals, Objectives* 07
- *Action Plan* 08
- *Evaluation Framework* 08

ECONOMIC RESILIENCE

- *Planning for & implementing resilience* 08
- *Establishing information networks* 08

COUNTY DATA & OBJECTIVES

- *Ballard County* 10-11
- *Calloway County* 12-13
- *Carlisle County* 14-15
- *Fulton County* 16-17
- *Graves County* 18-19
- *Hickman County* 20-21
- *Marshall County* 22-23
- *McCracken County* 24-25

COMMITTEE MEMBERS

- *Members & Contributors* 26

MISSION STATEMENT

The Mission of the Purchase Area Development District is to improve the quality of life for the residents of the Purchase Area through planning, programs, and partnerships.



PURCHASE AREA DEVELOPMENT DISTRICT

EXECUTIVE SUMMARY

*The Jackson Purchase Region is comprised of eight counties: **Ballard**, **Calloway**, **Carlisle**, **Fulton**, **Graves**, **Hickman**, **McCracken**, **Marshall** with a population of 196,799 and a combined land area of 2,394.8 square miles. The region is uniquely located, bordered by both the Mississippi and Ohio rivers as well as the Tennessee River and Kentucky Lake. The region is a haven for outdoor recreation and tourism with numerous state parks and historic sites.*

The Purchase area has seen a slow increase in its overall population over the past few decades. The Purchase area labor force makes up just over 44 percent of its total population. Government, including education, are the leading occupations in the region followed by retail, healthcare/social services and manufacturing while also being a leader in agriculture. There is a growing need for a skilled, youthful workforce due to an aging population to help ease strains within local economies. The region provides incredible opportunities for recreation and tourism with countless miles of shoreline located on Kentucky Lake, Tennessee River as well as both the Ohio and Mississippi rivers and is home to numerous historic sites and state parks. The region is committed to education with 90% of citizens possessing at least a high school diploma and over 62% possessing at least some college education. The region makes continued efforts to improve its access to transportation including the work on the I-69 corridor and is focused on continued development of multi-modal transportation while taking advantage of its unique access to waterways along both the Ohio, Mississippi and Tennessee Rivers. The region, like much of the country, has experienced a strain in the availability of affordable housing but has been exacerbated by the recent western Kentucky tornadoes of 2021. During this time of recovery, community leaders in the region are focused on using increased state and federal funding to address both the displacement of people and businesses affected by the natural disasters as well as focus on the improvement or replacement of aging infrastructure within the region. The Purchase Area Development District is committed to working with local community leaders accross the region to improve the quality of life for residents through planning, programs, and partnerships.

KEY AREAS OF FOCUS

*There are many factors that go into growing and maintaining thriving communities and econmic growth. The primary areas of focus for the Jackson Purchase Region for the next 5 years as set out by community leaders and committee members are: **Housing**, **Workforce** and **Transportation**. These key areas are crucial to the continued support and development of strong communities within the region. Each area of focus has a specific vision, goal and objective that is obtainable through a collaborative effort.*

3 KEY AREAS OF FOCUS

WORKFORCE
HOUSING
TRANSPORTATION

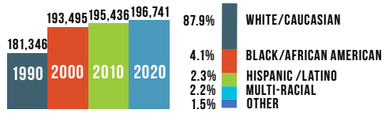
PURCHASE AREA REGIONAL

SUMMARY BACKGROUND

REGIONAL POPULATION

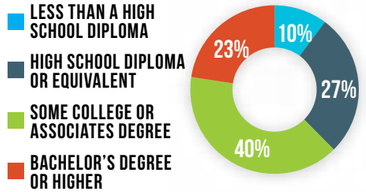
2021 POPULATION EST.
196,799

CHANGE SINCE 2010
+0.7%



source: census.gov

EDUCATION



source: cedik.ca.uky.edu

INCOME

MEDIAN HOUSEHOLD
$44,790

POVERTY RATE
15.6%

PER CAPITA INCOME
$28,274

source: census.gov

REGIONAL WORKFORCE STATS

TOP 5 INDUSTRIES	TOTAL WORKERS
1. ALL GOVERNMENT	12,976
2. RETAIL TRADE	11,623
3. HEALTHCARE & SOCIAL ASSISTANCE	10,693
4. MANUFACTURING	10,067
5. ACCOMODATION & FOOD SERVICES	8,907

TOTAL LABOR FORCE AGE 16+ (2021)
87,086

LABOR FORCE % OF POPULATION (2021)
44.3%

TOTAL EMPLOYMENT (2021)
82,966

TOTAL UNEMPLOYED (2021)
4,120

TOTAL EMPLOYER ESTABLISHMENTS (2020)
4,644

UNEMPLOYMENT RATE (2021)
4.7%

source: kystats.ky.gov / census.gov

REGIONAL HOUSING STATS

TOTAL HOUSING UNITS *07/01/21	94,394
OWNER-OCCUPIED HOUSING UNITS	66,577
OWNER-OCCUPIED HOUSING RATE	70.5%
AVERAGE HOME VALUE	$126,501
MEDIAN MONTHLY OWNER COSTS	$988
MEDIAN GROSS RENT	$660
BUILDING PERMITS, *2021	93

source: census.gov

REGIONAL TRANSPORTATION

AVERAGE COMMUTE TIME TO WORK
20 MINUTES

NUMBER OF BRIDGES
1,374

 # OF COMMUTERS WORKING IN OTHER COUNTIES
19,807

ROUTE MILES OF RAILROAD FREIGHT
200

 # OF COMMUTERS WORKING IN THEIR COUNTY
59,430

ROUTE MILES OF PASSENGER RAIL TRANSIT
46

PRIMARY & COMMERCIAL AIRPORTS
1

TOTAL DOCKS
17

source: bts.gov (Bureau of Transportation)

STRENGTHS

- COST OF LIVING
- HOSPITALITY
- RECREATIONAL OPPORTUNITIES
- EDUCATION
- COMMUNITY INVOLVEMENT
- GEOGRAPHICAL LOCATION
- INTERSTATE ACCESS
- ARTS & FAMILY CULTURE

WEAKNESSES

- AFFORDABLE HOUSING
- ACCESS TO MASS TRANSIT
- AGING WORKFORCE
- LIVING WAGE EMPLOYMENT
- AGING INFRASTRUCTURE
- FUNDING AVAILABILITY
- LACK OF SKILLED WORKFORCE
- ELDERLY SERVICES

OPPORTUNITIES

- RECREATIONAL TOURISM
- DEVELOPING WORKFORCE
- INDUSTRIAL DEVELOPMENT
- AGRICULTURE
- INFRASTRUCTURE INVESTMENT
- MULTI-MODAL TRANSPORTATION

THREATS

- HOUSING AVAILABILTY
- SEVERE WEATHER
- POVERTY
- LACK OF COMMUNITY FUNDING
- LACK OF SKILLED WORKFORCE
- INCOME DISPARITIES
- AGING INFRASTRUCTURE

PURCHASE AREA REGIONAL

STRATEGIC DIRECTION

The Purchase area is committed to the community and economic growth of the region. To facilitate the continued development of local communities it is vital for there to be a vibrant, highly skilled workforce supported by available affordable housing and the ability to transport people, goods and services efficiently. ***Workforce, Housing & Transportation*** *are the three key focus areas of the region to best improve local communities and foster economic growth and development.*

WORKFORCE

VISION:

Collaborate with federal, state, and regional workforce organizations to ensure that local communities are building a skilled workforce.

GOAL:

To strengthen the alignment of employment, training, and education programs, and to promote individual and economic growth of the Workforce Innovation and Opportunity Act of 2014.

OBJECTIVE:

The Purchase ADD, as the One-Stop Operator and Direct-Service Provider for the West Kentucky Workforce Board will coordinate the operations and services of the Kentucky Career Center System. We want to promote Kentucky's targeted industries and their high-demand occupations to the region's job seekers, providing job search and training assistance to low-income adults, dislocated workers, and youth while meeting established workforce performance outcomes.

HOUSING

VISION:

To establish an environment that encourages affordable single family, multi-family and mixed used development through economic incentive and regional collaboration.

GOAL:

To structure regional housing development plans for counties utilizing current market conditions, future projections, and regional housing needs assessment.

OBJECTIVE:

Complete a regional housing study to better understand the full housing needs and impacts on the community in order to better address present and future housing issues.



TRANSPORTATION

VISION:

Advocate for regional transportation infrastructure & encourage safe & efficient access for all modes of travel between residential, industrial, business, civic and recreational facilities.

GOAL:

Advocate & promote a balanced, multi-modal transportation system to serve the local & regional movement of people, freight & services that supports & strengthens economic vitality & competitiveness of the region. Improve the ability of local communities to access national and international trade markets and support regional economic development.

OBJECTIVE:

Regionally promote the maintenance, improvement and development of transportation facilities including; public transit, highways, airports, riverports, and rail lines, that will enhance the transportation of people, goods and services. Support the development and operation of the region's riverports and riverport authorities.

ACTION PLAN

WORKFORCE

- STRENGTHEN THE ALIGNMENT OF EMPLOYMENT TRAINING AND EDUCATION PROGRAMS WHILE PROMOTING ECONOMIC GROWTH.
- COLLABORATE WITH FEDERAL, STATE AND REGIONAL WORKFORCE ORGANIZATIONS TO ENSURE THAT LOCAL COMMUNITIES ARE BUILDING A SKILLED WORKFORCE.
- PROMOTE WEST KENTUCKY'S TARGETED INDUSTRIES AND HIGH-DEMAND OCCUPATIONS TO JOB SEEKERS. PROVIDE JOB SEARCH AND TRAINING ASSISTANCE.

HOUSING

- COLLABORATE WITH KENTUCKY HOUSING CORPORATION, HUD, USDA, STAKEHOLDERS AND LOCAL GOVERNMENTS TO DEVELOP HOUSING PLANS FOR COMMUNITIES.
- WORK WITH OUR PARTNERS TO HELP ADMINISTRATE TO INCREASE SINGLE FAMILY, MULTI-FAMILY HOUSING DEVELOPMENT WITHIN THE REGION.
- ANALYZE THE HOUSING NEEDS POST 2021 TORNADOES THROUGH PARTNERSHIPS WITH LOCAL OFFICIALS, KHC, HOUSING AUTHORITIES AND OTHER STAKEHOLDERS.

TRANSPORTATION

- ADVOCATE FOR FEDERAL, STATE AND PRIVATE MULTI-MODAL NETWORK INVESTMENTS INTO ROAD, RIVER, RAIL & AIR TRANSPORTATION PROJECTS FOR COMMUNITIES.
- SUPPORT THE INCREASED INVESTMENT BY THE KENTUCKY TRANSPORTATION CABINET & GENERAL ASSEMBLY FOR RIVERPORT, RAIL & AIR PROJECTS.
- SUPPORT LOCAL GOVERNMENTS IN IMPROVING INTERMODAL CONNECTIONS BETWEEN RAIL, AIR, HIGHWAY AND RIVER SYSTEMS.

EVALUATION FRAMEWORK

WORKFORCE	RESPONSIBLE ENTITY	TIMEFRAME	STATUS
Promote & assist in training individuals throughout the region to obtain suitable employment.	*PADD, WKY Workforce Board, Municipalities*	*ongoing*	*in-progress*
Acheive at least 80% employment among adults participating in and receiving WIOA co-enrollment & training services.	*PADD, WKY Workforce board, Program partners*	*1-3 YEARS*	*in-progress*
Help dislocated workers acheive at least 90% employment rate after receiving WIOA co-enrollment & training services.	*PADD, WKY Workforce Board, Program partners*	*1-3 YEARS*	*in-progress*
HOUSING	**RESPONSIBLE ENTITY**	**TIMEFRAME**	**STATUS**
Structure housing development plans for counties utilizing current market conditions and future projections.	*Local governments, Housing Authorities, Program Partners, counties*	*1-3 YEARS*	*in-progress*
Increase single family, multi-family used development through economic incentive and regional collaboration.	*Local governments, Housing Authorities, Program Partners, counties*	*1-3 YEARS*	*in-progress*
Collaborate with local officials, KHC, Housing Authorities, etc. to address concerns for displaced families post-2021 tornadoes.	*PADD, Municipalities, Housing Authorities, Program Partners, counties*	*1-3 YEARS*	*in-progress*
TRANSPORTATION	**RESPONSIBLE ENTITY**	**TIMEFRAME**	**STATUS**
Advocate for federal, state, and private investments into transportation priorities (including rail and riverport).	*PADD, KYTC, Municipalities*	*ongoing*	*in-progress*
Support increased investment by KYTC/General Assembly for riverport and rail projects.	*PADD, KYTC, Municipalities*	*ongoing*	*in-progress*
Improve intermodal connections between rail, air, highway, and river systems.	*PADD, KYTC, Municipalities*	*ongoing*	*in-progress*

ECONOMIC RESILIENCE

PLANNING FOR AND IMPLEMENTING RESILIENCE:

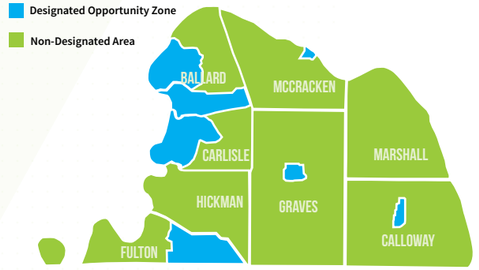
The Purchase Area Development District will continue comprehensive planning efforts throughout the region to improve the economic diversity and resilience of all its communities and addressing all economic challenges and deficiencies. This includes promoting programs to develop and grow the workforce, increasing broadband availability, increase the supply of affordable housing and improve multi-modal transportation infrastructure to support a diverse and resilient economic landscape.

ESTABLISHING INFORMATION NETWORKS:

Communities within the region work closely to plan and mitigate disruptions within the economy due to natural disasters or changes within economic environment. The region will continue to establish and improve the communication network between community leaders and their local regional emergency managers to address the risks identified in the Jackson Purchase Region ***Hazard Mitigation Plan (HMP)*** *and Purchase* ***Disaster Resiliency Plan (DRP)*** *which includes helping businesses with preparedness efforts and post-disruption recovery.*

OPPORTUNITY ZONES

Opportunity Zones, created under the 2017 Tax Cuts and Jobs Act, are a federal economic development tool focused on improving the outcomes of communities across the country, especially in areas that have suffered from disinvestment over many years. Opportunity Zones are designated low-income census tracts where tax incentives are available to groups or individuals who invest in an Opportunity Fund (i.e., an investment vehicle for injecting money in an Opportunity Zone) and hold their capital gains in Opportunity Zone-related assets or property.



Source: statsamerica.org/opportunity/map.aspx



OPPORTUNITY ZONE PROJECTS

Over the last five years local governments in partnership with the Purchase Area Development District have made concerted efforts to invest in opportunity zones throughout the region. The region has funded six loans totaling ***$330,960****. In the upcoming years the region will continue to focus on and invest in it's opportunity zones to help its citizens and local businesses to acheive greater economic stability in every part of the region.*

ZONES PER COUNTY

BALLARD COUNTY:
CENSUS TRACT 9502.00 | BARLOW, KY | POPULATION 1,143 | 62 SQ MI | POVERTY RATE 16.2%
LABOR FORCE 583 | LABOR FORCE PART. RATE 61.4% | UNEMPLOYMENT RATE 2.7%

CENSUS TRACT 9503.00 | WICKLIFFE, KY | POPULATION 2,657 | 68 SQ MI | POVERTY RATE 24.6%
LABOR FORCE 977 | LABOR FORCE PART. RATE 45.8% | UNEMPLOYMENT RATE 5.9%

CARLISLE COUNTY:
CENSUS TRACT 9602.00 | BARDWELL, KY | POPULATION 1,749 | 79 SQ MI | POVERTY RATE 20.5%
LABOR FORCE 501 | LABOR FORCE PART. RATE 35.0% | UNEMPLOYMENT RATE 8.4%

CALLOWAY COUNTY:
CENSUS TRACT 0104.00 | MURRAY, KY | POPULATION 2,779 | 11 SQ MI | POVERTY RATE 38.6%
LABOR FORCE 1,032 | LABOR FORCE PART. RATE 47.8% | UNEMPLOYMENT RATE 8.0%

FULTON COUNTY:
CENSUS TRACT 9601.00 | FULTON, KY | POPULATION 3,410 | 85 SQ MI | POVERTY RATE 30.5%
LABOR FORCE 1,296 | LABOR FORCE PART. RATE 50.3% | UNEMPLOYMENT RATE 3.5%

GRAVES COUNTY:
CENSUS TRACT 0201.00 | MAYFIELD, KY | POPULATION 4,039 | 13 SQ MI | POVERTY RATE 28.2%
LABOR FORCE 1,675 | LABOR FORCE PART. RATE 54.3% | UNEMPLOYMENT RATE 4.2%

MCCRACKEN COUNTY:
CENSUS TRACT 0304.00 | PADUCAH, KY | POPULATION 1,275| 2 SQ MI | POVERTY RATE 19.7%
LABOR FORCE 569 | LABOR FORCE PART. RATE 55.6% | UNEMPLOYMENT RATE 1.9%

CENSUS TRACT 0303.00 | PADUCAH, KY | POPULATION 1,527 | 1 SQ MI | POVERTY RATE 36.8%
LABOR FORCE 420 | LABOR FORCE PART. RATE 28.7% | UNEMPLOYMENT RATE 0.7%

CARLISLE COUNTY:
BNU OUTLET | BARDWELL | $35,710

CALLOWAY COUNTY:
GRANOLA GIRLS | MURRAY | $92,750

GRAVES COUNTY:
WEST KENTUCKY MOVING COMPANY, LLC. | MAYFIELD | $127,500
STEAM WRIGHT | MAYFIELD | $25,000

MCCRACKEN COUNTY:
L&J DEVELOPMENT | PADUCAH | $25,000

REGIONAL ACTIVE/PENDING PROJECTS

PROJECTS	PROGRAM	AMOUNT	STATUS
PACIT	EDA	$43,725,905.00	PENDING
PADD WORKFORCE GRANT PROGRAM	DRA	$300,000.00	PENDING
REGION BRIDGE INVESTMENT PROGRAM - BIP	USDOT	$29,700,000.00	PENDING
SAFE STREETS	SS4A	$250,000.00	IN PROGRESS
DELTA HEALTH CARE SERVICES GRANT PROGRAM	USDA	$1,000,000.00	IN PROGRESS
PADD DISASTER RESILIENCY	EDA	$476,814.72	PENDING
TECHNICAL ASST. FOR SMALL BUS. OWNERS	OTHER	$32,357.00	COMPLETE
DRA-LDD PROGRAM	DRA	$64,682.00	IN PROGRESS
PURCHASE AREA REG HAZARD MITIGATION PLAN	HMA	$111,081.00	IN PROGRESS



COUNTY OVERVIEW

BALLARD COUNTY

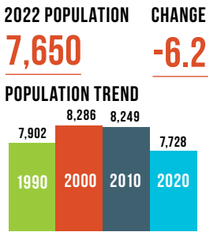
Founded on the confluence of the Ohio and Mississippi rivers in 1842, Ballard County is the most northwestern corner of Kentucky. The county has a land area of 165,760 acres or 259 square miles. Wickliffe is the county seat. U.S. highway-routes 51, 60, and 62 bisect the county. Connecting state routes complete the major roadway network with county roads completing the farm to market network. Barkley Regional Airport is located 10 miles east of the county line and is easily accessible via US 62 and US 60.

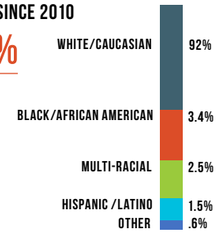
POPULATION

2022 POPULATION
7,650

CHANGE SINCE 2010
-6.2%

POPULATION TREND





Source: census.gov

INCOME

PER CAPITA INCOME
$29,639

MEDIAN HOUSEHOLD
$52,695

POVERTY RATE
14.4%

Source: census.gov

HOUSING

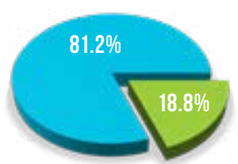
MEDIAN HOME VALUE
$89,400

TOTAL HOUSING UNITS
3,713

MEDIAN GROSS RENT
$709

OWNER/RENTER OCCUPIED HOUSING

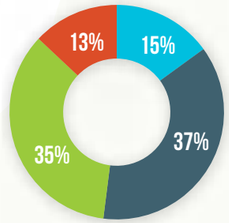
- OWNER-OCCUPIED HOUSING
- RENTER-OCCUPIED HOUSING



Source: census.gov

EDUCATION

- LESS THAN A HIGH SCHOOL DIPLOMA
- HIGH SCHOOL DIPLOMA OR EQUIVALENT
- SOME COLLEGE OR ASSOCIATES DEGREE
- BACHELOR'S DEGREE OR HIGHER



Source: cedik.ca.uky.edu

WORKFORCE

LABOR FORCE
3,489

UNEMPLOYMENT RATE
4.8%

Source: kystats.ky.gov

TOP 5 INDUSTRIES

Percentage of total employment by industry.

MANUFACTURING	14%
ALL GOVERNMENT (Incl. Education)	12%
RETAIL TRADE	6%
HEALTHCARE	4%
ADMIN. & SUPPORT	3%

COMPUTER & INTERNET USE

House Bill 320 and House Bill 382, enacted by the 2021 General Assembly. established Kentucky's Broadband Deployment Fund to assist private sector entities & governmental agencies in the cost of constructing the "last mile" of high-speed internet access to unserved & underserved households and businesses across Kentucky.

HOUSEHOLDS WITH A COMPUTER 84%

HOUSEHOLDS WITH A BROADBAND SUBSCRIPTION 78%

Source: census.gov

VISION

Ballard County's primary mission is to provide its citizens a rural quality of life without sacrificing access to goods and services through partnerships and collaboration.

EIGHT CAPITALS

INDIVIDUAL

HEALTH AND WELLNESS INSTITUTIONS, ACCESS TO MULTIPLE FORMS OF TRAINING SERVICES, PROXIMITY TO MCCRACKEN COUNTY AND THE CITY OF PADUCAH WITHOUT LIVING THE CITY LIFE.

INTELLECTUAL

THE BALLARD COUNTY SCHOOL SYSTEM IS CONSIDERED A SCHOOL OF DISTINCTION, BALLARD COUNTY MEMORIAL HIGH SCHOOL ALSO INCLUDES A CAREER AND TECHNICAL CENTER FOR STUDENTS THAT WISH TO GO INTO INDUSTRIAL, BUSINESS, OR NURSING FIELDS, UNIVERSITY OF KENTUCKY EXTENSION OFFICE IN LACENTER, TIES TO MURRAY STATE UNIVERSITY THROUGH EAGLE REST PLANTATION.

SOCIAL

A STRONG NON-PROFIT SECTOR FOCUSED ON COMMUNITY GROWTH.

CULTURAL

CHRISTIAN COMMUNITY WHERE PRAYERS ARE SAID BEFORE EVERY MEETING AND MEAL, HISTORICAL SITES SUCH AS THE WICKLIFFE MOUNDS, COMMUNITY LIBRARIES, AND LOCAL CELEBRATIONS SUCH AS THE HARVEST AND MUM FESTIVALS.

NATURAL

WILDLIFE PRESERVATION SITES, MULTIPLE LAKES, CYPRESS SWAMPS, THE MISSISSIPPI RIVER, OPPORTUNITIES FOR BOATING, FISHING, CAMPING, TRAIL WALKING, AND

BUILT

HIGH-SPEED FIBER OPTIC INTERNET TO EVERY HOME IN BALLARD COUNTY, DIRECT HIGHWAY ACCESS TO EVERY CITY IN THE COUNTY, TWO DEVELOPED INDUSTRIAL PARKS, AND ESTABLISHED SMALL BUSINESSES.

POLITICAL

FISCAL COURT MEETINGS STREAMED TO FACEBOOK SO THAT ALL MAY HEAR DISCUSSIONS AND CONTRIBUTE, OPEN-DOOR POLICY TO BOTH LOCAL GOVERNMENT AND ECONOMIC DEVELOPMENT EFFORTS.

FINANCIAL

SMALL BUSINESS GRANT/LOAN OPPORTUNITIES THROUGH THE BALLARD IDA, NON-PROFIT PROJECT FUNDING APPLICATIONS THROUGH THE FISCAL COURT, AND REGIONAL COMMUNITY LENDING INSTITUTIONS.

ESSENTIAL PROJECT GOALS

1. RIVERPORT DEVELOPMENT
2. INDUSTRIAL SITE DEVELOPMENT
3. HOUSING ANALYSIS & IMPROVEMENT
4. TRANSPORTATION IMPROVEMENTS
5. HEALTHCARE DEVELOPMENT
6. COMMUNITY MUNICIPALITY IMPROVEMENTS

ACTIVE/PENDING PROJECTS

PROJECTS	PROGRAM	AMOUNT	STATUS
INDUSTRUAL AND PARK DEVELOPMENT	HB124/KPDI/RDAAP	$600,000.00	IN PROGRESS
MUICIPAL PROJECTS	HB/AOC/CDBG	$4,500,000.00	IN PROGRESS
BARLOW SCHOOL BROWNFIELD	EPA	$1,081,850.00	IN PROGRESS
CITY OF KEVIL WASTEWATER SYSTEM IMPROVEMENTS	STATE LINE ITEM	$5,400,000.00	PENDING
WICKLIFFE NEW WELL & RADIO READ METERS	CLEANER WATER	$189,782.00	IN PROGRESS
INFRASTRUCTURE IMPORVEMENTS	KIA/HB900	$6,650,000.00	IN PROGRESS
ROAD AND BRIDGE IMPROVEMENTS	CCBIP/KYTC/DRA	$7,624,323.00	IN PROGRESS/PENDING
RIVERPORT DEVELOPMENT	HB900	$15,000,000.00	IN PROGRESS
HOUSING PROJECTS	EDC/CDBG	$6,000,000.00	IN PROGRESS/PENDING



COUNTY OVERVIEW

CALLOWAY COUNTY

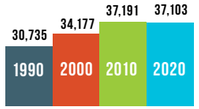
Calloway County, established in 1822 consists of 386 square miles and is located along Kentucky Lake. It encompasses two incorporated cities, Murray and Hazel, with Murray being the county seat. Calloway County is home to Murray State University, the region's leading public university. It also encompasses other community features such as award-winning school systems, excellent health care, and a diverse economic profile. Rand McNally recognized it as the number one retirement community in 1989 and USA Today named Murray as the "Friendliest Small Town" in 2012.

POPULATION

2022 POPULATION
37,685

CHANGE SINCE 2010
+1.0%

POPULATION TREND





Source: census.gov

INCOME

PER CAPITA INCOME
$25,278

MEDIAN HOUSEHOLD
$44,534

POVERTY RATE
16.8%

Source: census.gov

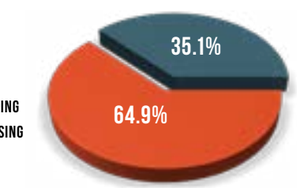
HOUSING

MEDIAN HOME VALUE
$148,100

TOTAL HOUSING UNITS
18,142

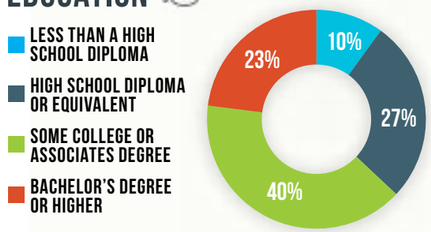
MEDIAN GROSS RENT
$718

OWNER/RENTER OCCUPIED HOUSING



Source: census.gov

EDUCATION



Source: cedik.ca.uky.edu

WORKFORCE

LABOR FORCE
17,426

UNEMPLOYMENT RATE
4.0%

Source: kystats.ky.gov

TOP 5 INDUSTRIES

Percentage of total employment by industry.

ALL GOVERNMENT *(Incl. Education)*	24%
MANUFACTURING	14%
RETAIL TRADE	11%
ACCOMODATION & FOOD SRV.	10%
HEALTHCARE SERVICES	4%

COMPUTER & INTERNET USE

House Bill 320 and House Bill 382, enacted by the 2021 General Assembly. established Kentucky's Broadband Deployment Fund to assist private sector entities & governmental agencies in the cost of constructing the "last mile" of high-speed internet access to unserved & underserved households and businesses across Kentucky.

HOUSEHOLDS WITH A COMPUTER 91%

HOUSEHOLDS WITH A BROADBAND SUBSCRIPTION 83%

Source: census.gov

VISION

Calloway County's primary mission is to oversee the business functions within the county while conscientiously managing the resources for its constituents, providing the best services possible while being financially responsible. An increase in high quality jobs and higher educational opportunities is a priority in the growth of the community. Therefore, the county's vision to grow the community must include improvements to infrastructure, broadband, technology, tourism, safety, security and recreation.

EIGHT CAPITALS

INDIVIDUAL
THE CALLOWAY COUNTY COMMUNITY POSSESSES GREAT INTELLECTUAL CAPACITY WITH A STRONG WORK ETHIC, HOSPITALITY, AND FAMILY VALUES.

INTELLECTUAL
CALLOWAY COUNTY IS HOME TO THE REGIONS PRIMARY LEARNING INSTITUTION, MURRAY STATE UNIVERSITY. THE COUNTY IS A PLACE OF INNOVATION, TECHNOLOGY AND ENTREPRENEURSHIP CONTINUING TO GROW AND DEVELOP FOR THE FUTURE.

SOCIAL
THE COMMUNITY HAS BEEN NATIONALLY RECOGNIZED FOR ITS FRIENDLINESS. BEING HOME TO A COLLEGE TOWN AND ITS LOCATION ON KENTUCKY LAKE ALLOWS FOR UNIQUE RECREATIONAL OPPORTUNITIES FOR THE COMMUNITY AND THE REGION AS A WHOLE.

CULTURAL
CALLOWAY COUNTY EMBRACES CULTURAL DIVERSITY AND HOSPITALITY WHILE PROMOTING A HEALTHY COMMUNITY. THE COUNTY IS MADE UP OF GREAT ORGANIZATIONS, CHURCHES AND NON-PROFITS WHICH PROMOTE AN ENVIRONMENT OF SAFETY, SECURITY AND STRONG COMMUNITY VALUES.

NATURAL
LOCATED ON KENTUCKY LAKE, CALLOWAY COUNTY POSSESSES A GREAT AMOUNT OF NATURAL RESOURCES WHICH INCLUDES LARGE AREAS OF FARMLAND, FORESTRY AND ACCESS TO WATERWAYS. ALL OF WHICH CAN BE UTILIZED FOR THE INDUSTRIAL AND RECREATIONAL BENEFIT OF THE COMMUNITY.

BUILT
CALLOWAY COUNTY HAS AND CONTINUES TO MAKE EFFORTS TO IMPROVE ITS INFRASTRUCTURE WHICH INCLUDES COMMUNITY BUILDINGS, WATER SYSTEMS, ROADS, BROADBAND, INDUSTRIAL PARKS, AND OTHER INFRASTRUCTURE TO PROVIDE THE OPPORTUNITY FOR CONTINUED GROWTH AND COMMUNITY SUPPORT FOR ITS CONSTITUENTS.

POLITICAL
CALLOWAY COUNTY HAS STRONG COMMUNITY LEADERS WHO SHARE THE SAME VISION AND GOALS. ALL LEADERS ARE ABLE TO COME TOGETHER AS ONE FOR THE BETTERMENT OF THE COUNTY AND COMMUNITIES INVOLVED.

FINANCIAL
CALLOWAY COUNTY IS PROUD OF ITS ECONOMIC STABILITY. THE COUNTY POSSESSES SEVERAL PROFITABLE INDUSTRIES, ENTERPRISES AND HAS A NUMEROUS AMOUNT OF LOCAL FINANCIAL INSTITUTIONS THAT CALL CALLOWAY COUNTY HOME.

ESSENTIAL PROJECT GOALS

1. INFRASTRUCTURE IMPROVEMENTS
2. RECREATION & TOURISM
3. BROADBAND CONNECTIVITY
4. EMERGENCY SERVICES UPGRADES
5. ECONOMIC DEVELOPMENT
6. GOVERNMENT SERVICES IMPROVEMENTS

ACTIVE/PENDING PROJECTS

PROJECTS	PROGRAM	AMOUNT	STATUS
CALLOWAY CO. MURRAY ART GUILD PROJECT	CDBG/GRANT	$900,000.00	COMPLETE
MURRAY WELCOME CENTER	LWCF/GRANT	$515,027.00	AWARDED
ADULT TRAINING CENTER	EDA/PACIT	$2,500,000.00	IN PROGRESS
ADULT TRAINING CENTER	DRA/GRANT	$600,000.00	COMPLETE
CALLOWAY COUNTY SENIOR CITIZENS CENTER	DRA/GRANT	$750,000.00	AWARDED



COUNTY OVERVIEW

CARLISLE COUNTY

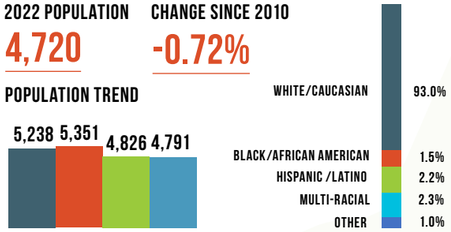
Established in 1886 the County seat is Bardwell, KY, which is known historically as a premier railroad station. The city of Arlington is located in southern Carlisle County which boasts of a rich agricultural community. Milburn & Cunningham are non-incorporated communities with Cunningham being the county's largest employer and shortest drive time to neighbor, McCracken County/Paducah. Located atop river bluffs with incredible water views of the Mississippi River and the Confluence Carlisle County possesses strategic agricultural strengths and family-friendly communities.

POPULATION

2022 POPULATION
4,720

CHANGE SINCE 2010
-0.72%

POPULATION TREND



Source: census.gov

INCOME

PER CAPITA INCOME
$26,414

MEDIAN HOUSEHOLD
$42,386

POVERTY RATE
15.6%

Source: census.gov

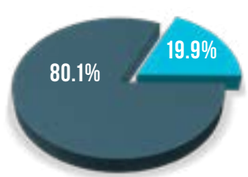
HOUSING

MEDIAN HOME VALUE
$81,000

TOTAL HOUSING UNITS
2,312

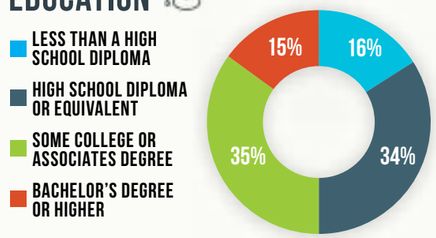
MEDIAN GROSS RENT
$689

OWNER/RENTER OCCUPIED HOUSING



Source: census.gov

EDUCATION



Source: cedik.ca.uky.edu

WORKFORCE

LABOR FORCE
2,263

UNEMPLOYMENT RATE
3.7%

Source: kystats.ky.gov

TOP 5 INDUSTRIES

Percentage of total employment by industry.

MANUFACTURING	22%
ALL GOVERNMENT *(Incl. Education)*	18%
RETAIL TRADE	9%
HEALTHCARE & SOCIAL ASSIST.	5%
CONSTRUCTION	4%

COMPUTER & INTERNET USE

House Bill 320 and House Bill 382, enacted by the 2021 General Assembly. established Kentucky's Broadband Deployment Fund to assist private sector entities & governmental agencies in the cost of constructing the "last mile" of high-speed internet access to unserved & underserved households and businesses across Kentucky.

HOUSEHOLDS WITH A COMPUTER 89%

HOUSEHOLDS WITH A BROADBAND SUBSCRIPTION 83%

Source: census.gov

VISION

Carlisle County's prime strategic business location is surrounded by a natural paradise paired with an easy drive to diverse populations. Access to a strong workforce, infrastructure, and logistical hubs-paired with a low barrier entry into business gives us many strategic advantages. Our objective is the maximize opportunity within our County while supporting our local residents and local businesses. We strive to attract new businesses and industries as well as improve broadband within the area and maximize resources in regards to leisure, recreation and agriculture.

EIGHT CAPITALS

INDIVIDUAL

CARLISLE COUNTY IS A CERTIFIED WORK READY COMMUNITY AND STRIVES TO ENCOURAGE ALL INDIVIDUALS TO REACH THEIR POTENTIAL. KEY POINTS TO A WORK READY COMMUNITY IS IDENTIFYING THE GAPS AND CARRYING OUT STRATEGIES TO ACHIEVE A MORE KNOWLEDGEABLE, TRAINED WORKFORCE.

INTELLECTUAL

CARLISLE COUNTY IS AN INNOVATIVE AND GROWTH READY COMMUNITY, WHICH HAS LONG BEEN HOME TO STRONG MORALS, HARD WORKERS AND RENOWNED VISIONARIES.

SOCIAL

CARLISLE COUNTY IS HOME TO EXTREME ATV TRAILS AND CAMPING, IN ADDITION TO BEING A DESTINATION FOR HUNTING AND FISHING, MAKING CARLISLE COUNTY EVERY OUTDOOR SPORTSMAN'S DREAM. WITH 252 ACRES OF TRAILS AND ROUGHLY 23 MILES OF RIDING TRAILS, CARLISLE COUNTY IS A PRIME TOURISM LOCATION. WITH OUR NEIGHBORING COUNTIES HAVING COLUMBUS BELMONT STATE PARK AND WICKLIFFE MOUNDS STATE HISTORIC SITE.

CULTURAL

42% OF THE UNITED STATES POPULATION IS LOCATED WITHIN 600 MILES OF CARLISLE COUNTY. OUR PRIME STRATEGIC BUSINESS LOCATION IS SURROUNDED BY A NATURAL PARADISE PAIRED WITH AN EASY DRIVE TO DIVERSE POPULATIONS.

NATURAL

CARLISLE COUNTY IS LOCATED ON THE TIP OF FOUR STATES, (KY, MO, IL, TN) ALONG WITH CLOSE PROXIMITY OF THE CONFLUENCE OF THE MISSISSIPPI AND OHIO RIVERS-ALL CONNECTED BY A NETWORK OF HIGHWAYS AND INTERSTATES. THE COUNTY HAS A LAND AREA OF 199 SQUARE MILES ON MOSTLY FLAT LAND WITH AN ABUNDANCE OF FRESH WATER AND STREAMS THAT DRAIN INTO THE MISSISSIPPI RIVER. MOST OF THE AREA IS FARMLAND, GROWING CROPS AND TOBACCO.

BUILT

CARLISLE COUNTY HAS ALWAYS BEEN AN IMPORTANT BUSINESS LOCATION THROUGHOUT HISTORY. WITH CARLISLE COUNTY BEING LOCATED ON THE MISSISSIPPI RIVER, CN RAILWAY AND 30 MILES FROM INTERSTATE AND THE AIRPORT, IT PROVES THAT TRANSPORTATION BY AIR, FREIGHT, WATER AND ROAD ARE ALL EASILY ACCOMMODATED IN THIS LOGISTICAL HAVEN.

POLITICAL

CARLISLE COUNTY HAS STRONG COMMUNITY LEADERS WHO SHARE THE SAME GOALS AND OBJECTIVES. ALL LEADERS ARE ABLE TO COME TOGETHER AS ONE FOR THE BETTERMENT OF THIS UNIQUE COUNTY.

FINANCIAL

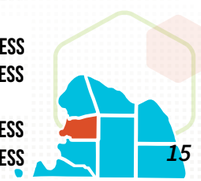
CARLISLE COUNTY SHOWS A LOW COST OF LIVING WITH HIGH POTENTIAL FOR GROWTH AND DEVELOPMENT. WE HAVE A LOW BARRIER OF ENTRY FOR BUSINESS, NEW CONSTRUCTION, AS WELL AS LOWER PERSONAL EXPENSES.

ESSENTIAL PROJECT GOALS

1. UTILITY/WATER & SEWER INFRASTRUCTURE
2. ROAD IMPROVEMENTS
3. INDUSTRIAL/COUNTY DEVELOPMENT
4. TELECOMUNICATIONS IMPROVEMENT
5. BROADBAND CONNECTIVITY

ACTIVE/PENDING PROJECTS

PROJECTS	PROGRAM	AMOUNT	STATUS
MILBURN WATER DISTRICT AC LINE REHAB	CWSRF	$467,970.00	IN PROGRESS
CARLISLE WASTEWATER TREATMENT PLANT UPGRADE	STATE LINE ITEM	$5,452,400.00	PENDING
CARLISLE COUNTY FRGRNDS LEVEE POND	LWCF	$150,000.00	IN PROGRESS
CITY OF ARLINGTON SEWER UPGRADES	KYWWATERS/CDBG/GRANT	$1,519,872.00	IN PROGRESS
BARDWELL HOUSING	CDBG	$1,000,000.00	PENDING
WATER LINE PROJECT	STATE LINE ITEM	$5,000,000.00	IN PROGRESS
GREEN ENERGY PLANT	PRIVATE FUNDED	$200,000,000.00	IN PROGRESS





COUNTY OVERVIEW

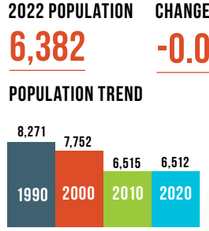
FULTON COUNTY

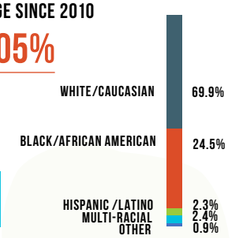
Fulton County is the westernmost county in the Commonwealth of Kentucky, with the Mississippi River forming its western boundary and much of its identity. The county was named after Robert Fulton, the inventor of the steamboat, and the Hickman-Fulton County Riverport serves as the only public port on the east side of the Mississippi River in Kentucky. The City of Fulton is located on the Canadian National Railroad mainline and the future I-69 corridor. The county has a land area of 208.95 square miles, an average of 37.1 people per square mile. Fulton County has the two incorporated cities of Hickman, which is the County seat, and Fulton.

POPULATION

2022 POPULATION	CHANGE SINCE 2010
6,382	-0.05%

POPULATION TREND





Source: census.gov

INCOME

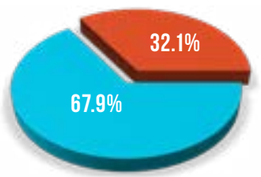
PER CAPITA INCOME	MEDIAN HOUSEHOLD	POVERTY RATE
$18,607	$33,567	23.4%

Source: statsamerica.org (EDA)

HOUSING

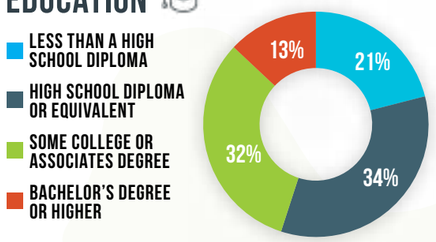
MEDIAN HOME VALUE	TOTAL HOUSING UNITS	MEDIAN GROSS RENT
$66,800	3,167	$563

OWNER/RENTER OCCUPIED HOUSING



Source: census.gov

EDUCATION



Source: cedik.ca.uky.edu

WORKFORCE

LABOR FORCE
2,116

UNEMPLOYMENT RATE
4.5%

Source: kystats.ky.gov

TOP 5 INDUSTRIES

Percentage of total employment by industry.

ALL GOVERNMENT *(Incl. Education)*	24%
RETAIL TRADE	23%
MANUFACTURING	9%
ACCOMMODATION & FOOD SRV.	5%
HEALTHCARE & SOCIAL ASSIS.	4%

COMPUTER & INTERNET USE

House Bill 320 and House Bill 382, enacted by the 2021 General Assembly. established Kentucky's Broadband Deployment Fund to assist private sector entities & governmental agencies in the cost of constructing the "last mile" of high-speed internet access to unserved & underserved households and businesses across Kentucky.

HOUSEHOLDS WITH A COMPUTER	85%
HOUSEHOLDS WITH A BROADBAND SUBSCRIPTION	74%

Source: census.gov

VISION

Fulton County's primary objective is to improve the quality of life for all its citizens through community development and economic growth. Our growth strategies include improving multi-modal assets for industrial sites and the Hickman-Fulton County Riverport as well as enhancing utility infrastructure (including broadband), workforce training, and tourism assets throughout the county.

EIGHT CAPITALS

INDIVIDUAL

FULTON COUNTIANS ADHERE TO A SOUTHERN CHARM KNOWN FOR ITS WORK ETHIC, FRIENDLINESS, CHARITABILITY, AND ENTREPRENEURSHIP.

INTELLECTUAL

FULTON COUNTY BENEFITS FROM CLOSE PROXIMITY TO TWO EXCEPTIONAL REGIONAL UNIVERSITIES AND A NATIONALLY-RECOGNIZED COMMUNITY AND TECHNICAL COLLEGE. AS A RESULT, OUR MANUFACTURING AND AGRICULTURAL ENTERPRISES ARE SURPRISINGLY HIGH-TECH AND INNOVATIVE.

SOCIAL

SMALL COMMUNITIES THRIVE ON RELATIONAL TRANSACTIONS. FULTON COUNTY IS POPULATED WITH COMMUNITY AND BUSINESS LEADERS WHO ARE ALSO NEIGHBORS AND WORK TOGETHER IN A NEIGHBORLY FASHION TO GET THINGS DONE.

CULTURAL

FULTON COUNTY HAS A RICH HISTORICAL, AGRICULTURAL, AND TRANSPORTATION-RELATED IDENTITY. THOSE ROOTS CONTINUE TO INFORM OUR TRADITIONAL FAMILY VALUES, A GIFT OF HOSPITALITY, AND A UNIQUE SENSE OF PLACE. ONE OF THE COUNTY'S BIGGEST EVENTS IS THE INTERNATIONAL BANANA FESTIVAL, HOSTED BY THE CITY OF FULTON IN EARLY

NATURAL

FULTON COUNTY BOASTS EXCEPTIONAL NATURAL BEAUTY AND SCENIC BYWAYS AFFORDED BY THE MIGHTY MISSISSIPPI RIVER AND THE ADJOINING NATIONAL GREAT RIVER ROAD. OPPORTUNITIES FOR HUNTING, FISHING, CAMPING, BOATING, HIKING AND OTHER HEALTH-PROMOTING OUTDOOR ACTIVITIES ARE UNPARALLELED IN OUR COUNTY.

BUILT

EXCEPTIONAL MULTI-MODAL ASSETS ARE LOCATED IN FULTON COUNTY INCLUDING A MISSISSIPPI RIVER PORT, CLASS 1 RAIL, AND THE FUTURE I-69 CORRIDOR. ELECTRIC RATES LOWER THAN 70 PERCENT OF THE COUNTRY, ABUNDANT NATURAL GAS, AND MULTIPLE AQUIFERS CAPABLE OF YIELDING LARGE AMOUNTS OF GOOD-QUALITY WATER. THE ISO FIRE RATING IN THE CITY OF FULTON IS 3, OUTSTANDING FOR A CLASS 5 CITY.

POLITICAL

FULTON COUNTY IS INCLUDED IN A USDA-LEAD PILOT PROGRAM, RURAL PARTNERS NETWORK, EMPLOYING AN ALL-OF-GOVERNMENT APPROACH TO SOLVING PROBLEMS IN RURAL AMERICA. THE CATALYST FOR THAT DISTINCTION IS A DEMONSTRATED WORKING RELATIONSHIP AMONG CITY, COUNTY, INDUSTRY, AND ECONOMIC DEVELOPMENT LEADERS IN OUR COUNTY.

FINANCIAL

FULTON COUNTY IS GROWING ITS WAY OUT ECONOMIC CHALLENGES THROUGH THE EFFORTS OF LOCAL COMMUNITY-MINDED ENTREPRENEURS AND STRATEGIES DESIGNED TO ADDRESS HOUSING SHORTAGES, WORKFORCE DEVELOPMENT, INFRASTRUCTURE ENHANCEMENTS, AND MARKETING TOURISM ASSETS.

ESSENTIAL PROJECT GOALS

1. MULTI-MODAL ASSETS IMPROVEMENTS
2. ENHANCING UTILITIES INFRASTRUCTURE
3. WORKFORCE DEVELOPMENT
4. INDUSTRIAL DEVELOPMENT
5. DEVELOPING & PROMOTING TOURISM ASSETS

ACTIVE/PENDING PROJECTS

PROJECTS	PROGRAM	AMOUNT	STATUS
FULTON COUNTY INDUSTRIAL PARK	DRA	$1,008,000.00	AWARDED
CITY OF FULTON LEAD SERVICE LINES REPLACE	KYWWATERS/DRA	$1,800,000.00	PENDING
HICKMAN-FULTON CO RIVP AUTH	GRANT	$823,969.72	IN PROGRESS
FULTON CO. NEW FAMILY HOUSING	CDBG	$2,000,000.00	IN PROGRESS
CITY OF FULTON NATURAL GAS LINE REPLACEMENT	PHMSA	$12,900,000.00	IN PROGRESS
HICKMAN ELECTRIC FIBER EXT. PROJECT	DRA	$579,016.09	IN PROGRESS
CITY OF HICKMAN CLEAR WELL	KYWWATERS	$486,202.00	PENDING
FULTON CO. NEW HOUSING DEV.	KHC	$5,000,000.00	AWARDED
FULTON COUNTY RIVERPORT CONVEYOR REPLACEMENT	PIDP	$3,300,000.00	IN PROGRESS
CITY OF HICKMAN BLUFF EROSION STUDY	USACE/EDA DR	$650,000.00	PENDING
CIT OF HICKMAN INFILTRATION & INFLOW STUDY	KIA	$307,000.00	AWARDED
CITY OF FULTON WAYFINDING SIGN PROJECT	CATALYST/PROPEL	$75,000.00	IN PROGRESS



COUNTY OVERVIEW

GRAVES COUNTY

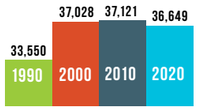
Graves County is located in the center of the Jackson Purchase Region. As one of Kentucky's largest counties boasting 557 square miles, it is easily accessible by the intersection of I-69, State KY-80, and US-45 in the region. Graves County is a top-producing agricultural county but has deep roots in manufacturing and is home to the world-renowned centrifugal air compressor industry.

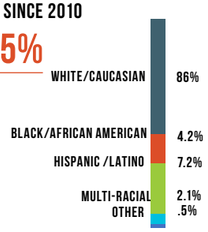
POPULATION

2022 POPULATION
36,412

CHANGE SINCE 2010
-0.05%

POPULATION TREND





Source: census.gov

INCOME

PER CAPITA INCOME
$26,615

MEDIAN HOUSEHOLD
$48,187

POVERTY RATE
16.2%

Source: statsamerica.org (EDA)

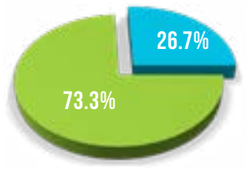
HOUSING

MEDIAN HOME VALUE
$115,900

TOTAL HOUSING UNITS
16,537

MEDIAN GROSS RENT
$648

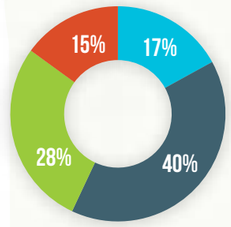
OWNER/RENTER OCCUPIED HOUSING



Source: census.gov

EDUCATION

- LESS THAN A HIGH SCHOOL DIPLOMA
- HIGH SCHOOL DIPLOMA OR EQUIVALENT
- SOME COLLEGE OR ASSOCIATES DEGREE
- BACHELOR'S DEGREE OR HIGHER



Source: cedik.ca.uky.edu

WORKFORCE

LABOR FORCE
15,602

UNEMPLOYMENT RATE
4.5%

Source: kystats.ky.gov

TOP 5 INDUSTRIES

Percentage of total employment by industry.

MANUFACTURING	15%
ALL GOVERNMENT *(Incl. Education)*	13%
RETAIL TRADE	9%
HEALTHCARE & SOCIAL ASSIS.	8%
ACCOMMODATION & FOOD SRV.	7%

COMPUTER & INTERNET USE

House Bill 320 and House Bill 382, enacted by the 2021 General Assembly. established Kentucky's Broadband Deployment Fund to assist private sector entities & governmental agencies in the cost of constructing the "last mile" of high-speed internet access to unserved & underserved households and businesses across Kentucky.

HOUSEHOLDS WITH A COMPUTER 87%

HOUSEHOLDS WITH A BROADBAND SUBSCRIPTION 78%

Source: census.gov

VISION

The vision of Mayfield-Graves County is to rebuild for a vibrant, robust place to nourish commerce, industry, and sense of community with the enhancement of workforce development, housing, and amenities.

EIGHT CAPITALS

INDIVIDUAL
OVER THE PAST TWO DECADES, THE COMMUNITY HAS EXPERIENCED THE LOSS OF MAJOR EMPLOYERS, A PANDEMIC, AND AN F4 TORNADO, AND YET STILL ENDURES TO BE A RESILIENT COMMUNITY.

INTELLECTUAL
SPIN-OFF BUSINESSES AND ENTREPRENEURIAL INDUSTRIES HAVE GROWN FROM THE AREA TO SPUR INNOVATION THROUGHOUT THE BUSINESS BASE OF GRAVES COUNTY WITH AN INTERNATIONAL REACH.

SOCIAL
MAYFIELD & GRAVES COUNTY BENEFITS FROM MULTIPLE CIVIC ORGANIZATIONS, NON-PROFIT GROUPS AND AREA CHURCHES WHO PLAY A VITAL ROLE IN COMMUNITY NETWORKS.

CULTURAL
OVER THE PAST THREE DECADES, MAYFIELD & GRAVES COUNTY HAS BECOME A MULTICULTURAL COMMUNITY WITH OVER FIFTEEN DIFFERENT COUNTRIES REPRESENTED IN THE SCHOOL SYSTEM AND CULTURAL CELEBRATIONS.

NATURAL
MAYFIELD & GRAVES COUNTY HAS A RICH AGRICULTURAL HISTORY THAT LENDS ITSELF TO SOME OF THE FINEST OUTDOOR ACTIVITIES WITH MANY PUBLIC PARKS AVAILABLE.

BUILT
THE MOST PROMISING INFRASTRUCTURE PROJECT THAT HAS HAPPENED TO MAYFIELD-GRAVES COUNTY IS THE BADGING OF INTERSTATE 69, CONNECTING WEST KENTUCKY, AND SPECIFICALLY MAYFIELD-GRAVES COUNTY, TO NORTH AMERICA NORTH-SOUTH CORRIDOR.

POLITICAL
MAYFIELD-GRAVES COUNTY HAS HISTORICALLY BEEN A POLITICAL PLAYER IN THE COMMONWEALTH OF KENTUCKY THANKS TO THE FANCY FARM PICNIC, HELD EACH YEAR ON THE FIRST SATURDAY OF AUGUST.

FINANCIAL
LOCAL FINANCIAL INSTITUTIONS, STATE AND NATIONAL AGENCIES MAKE UP THE FABRIC OF MONETARY RESOURCES IN MAYFIELD GRAVES COUNTY.

ESSENTIAL PROJECT GOALS

1. LONG-TERM ECONOMIC RECOVERY
2. ENHANCING UTILITIES INFRASTRUCTURE
3. WORKFORCE DEVELOPMENT
4. INDUSTRIAL DEVELOPMENT
5. GOVERNMENT BUILDING REBUILD/IMPROVEMENTS
6. BROADBAND EXTENSION

ACTIVE/PENDING PROJECTS

PROJECTS	PROGRAM	AMOUNT	STATUS
SKILLRISE 270	EDA/REDCROSS/GRANT	$3,698,103.00	IN PROGRESS
INFRASTRUCTURE - WATER RETENTION	CDBG-DR	$3,149,325.00	IN PROGRESS
INFRASTRUCTURE - BOX CULVERT	CDBG-DR	$3,162,810.00	IN PROGRESS
OWNER OCCUPIED HOUSING	CDBG-DR	$5,200,000.00	IN PROGRESS
GRAVES CO. HEALTH DEPT. RENOVATION	CDBG/GRANT	$1,687,500.00	AWARDED
TONY SMITH PARK	LWCF	$810,800.00	AWARDED
MULTI-FAMILY HOUSING	CDBG-DR	$10,700,000.00	IN PROGRESS
MAYFIELD-MEWS	CDBG-DR	$624,000.00	IN PROGRESS
SPEC BUILDING	KPDI	$2,890,670.00	COMPLETE/IN PROGRESS
UTILITY EXTENSTION	TVA INVEST PREP/KPDI/HUD CPF	$1,623,750.00	COMPLETE/IN PROGRESS
WORKFORCE INVEST	TVA	$200,000.00	COMPLETE



COUNTY OVERVIEW

HICKMAN COUNTY

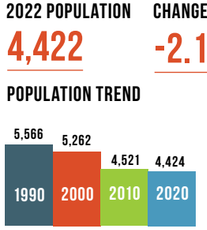
Formed in 1821, Hickman County is one of four Mississippi River counties in the Jackson Purchase region and consists of 244 square miles. Located on the banks of the Mississippi in Hickman County is Columbus-Belmont State Park, the site of a Confederate fortification built during the American Civil War. The park, a popular tourism destination, commemorates military actions that took place in both Columbus, Kentucky and Belmont, Missouri across the river. Hickman County has rich natural resources promoting recreational activities and robust agriculture production.

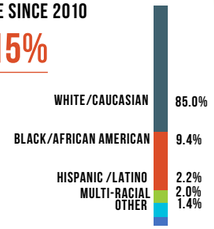
POPULATION

2022 POPULATION
4,422

CHANGE SINCE 2010
-2.15%

POPULATION TREND





Source: census.gov

INCOME

PER CAPITA INCOME
$32,029

MEDIAN HOUSEHOLD
$46,321

POVERTY RATE
18.6%

Source: statsamerica.org (EDA)

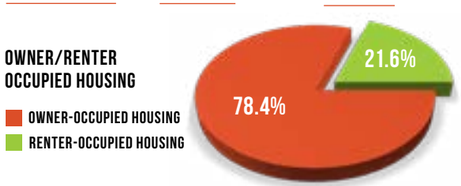
HOUSING

MEDIAN HOME VALUE
$85,600

TOTAL HOUSING UNITS
2,159

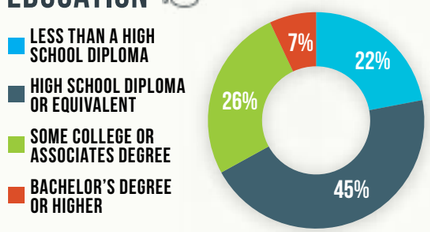
MEDIAN GROSS RENT
$618

OWNER/RENTER OCCUPIED HOUSING



Source: census.gov

EDUCATION



Source: cedik.ca.uky.edu

WORKFORCE

LABOR FORCE
1,658

UNEMPLOYMENT RATE
4.3%

Source: kystats.ky.gov

TOP 5 INDUSTRIES

Percentage of total employment by industry.

ALL GOVERNMENT *(Incl. Education)*	15%
HEALTHCARE & SOCIAL ASSIS.	10%
AGRICULTURE, FORESTRY,ETC.	6%
RETAIL TRADE	4%
CONSTRUCTION	2%

COMPUTER & INTERNET USE

House Bill 320 and House Bill 382, enacted by the 2021 General Assembly. established Kentucky's Broadband Deployment Fund to assist private sector entities & governmental agencies in the cost of constructing the "last mile" of high-speed internet access to unserved & underserved households and businesses across Kentucky.

HOUSEHOLDS WITH A COMPUTER 82%

HOUSEHOLDS WITH A BROADBAND SUBSCRIPTION 80%

Source: census.gov

VISION

The county's primary objective is to improve the quality of life for all its citizens through community development and economic growth. Our growth strategies include universal access to reliable broadband, commercial and industrial expansion, and developing and marketing our unique recreational and tourism assets.

EIGHT CAPITALS

INDIVIDUAL

HICKMAN COUNTIANS ARE KNOWN FOR THEIR TRADITIONAL VALUES, HOSPITALITY, AND HARD WORK. IN FACT, HICKMAN COUNTY IS A CERTIFIED WORK READY COMMUNITY.

INTELLECTUAL

HICKMAN COUNTY BENEFITS FROM CLOSE PROXIMITY TO TWO EXCEPTIONAL REGIONAL UNIVERSITIES AND A NATIONALLY-RECOGNIZED COMMUNITY AND TECHNICAL COLLEGE. THE AWARD-WINNING FALCON ACADEMY, FORMED IN 2009, HAS BECOME THE MODEL FOR THE COMMONWEALTH OF KENTUCKY'S DUAL CREDIT PROGRAM.

SOCIAL

COMMUNITY IS IMPORTANT IN HICKMAN COUNTY. WE HAVE TO WORK TOGETHER IN SMALL TOWNS TO GET THINGS DONE AND WE VALUE GENUINE RELATIONSHIPS PRODUCED BY COMMON VALUES AND SERVING OTHERS.

CULTURAL

HICKMAN COUNTY EMBODIES A 'SWEET TEA' CULTURE OF SOUTHERN CHARM, SMALL TOWN FAMILY VALUES, AND HOSPITALITY.

NATURAL

THE KENTUCKY GREAT RIVER ROAD NATIONAL SCENIC BYWAY, WHICH MEANDERS THROUGH HICKMAN COUNTY, MARKS THE ENTIRE WESTERN BORDER OF THE MISSISSIPPI RIVER IN KENTUCKY FOR ABOUT 60 MILES. AN ABUNDANCE OF OUTDOOR RECREATIONAL ACTIVITIES ARE AVAILABLE ALONG THE RIVER AND MULTIPLE WA-

BUILT

THE CITY OF CLINTON'S DOWNTOWN IS DOMINATED BY A RECENTLY-RENOVATED COURTHOUSE THAT IS LISTED ON THE NATIONAL REGISTER OF HISTORIC PLACES. THE POPULAR ROTARY PARK FEATURES A BEAUTIFUL FARMERS MARKETS STRUCTURE AND A LAKE THAT IS REGULARLY STOCKED WITH CATCHABLE-SIZE CATFISH. COLUMBUS-BELMONT STATE PARK ON THE BLUFFS OF THE MISSISSIPPI RIVER IS A REGIONAL HISTORICAL

POLITICAL

HICKMAN COUNTY GOVERNMENT AND COMMUNITY LEADERS ARE UNITED IN PROVIDING COUNTY-WIDE BROADBAND COVERAGE, MAINTAINING QUALITY K-12 EDUCATION, SUPPORTING EFFECTIVE NONPROFIT ORGANIZATIONS AND FOSTERING ECONOMIC DEVELOPMENT

FINANCIAL

HICKMAN COUNTY IS HOME TO STRONG FINANCIAL INSTITUTIONS, PROFITABLE INDUSTRY AND ROBUST AGRICULTURE-RELATED ENTERPRISES.

ESSENTIAL PROJECT GOALS

1. BROADBAND CONNECTIVITY
2. INDUSTRIAL DEVELOPMENT
3. WORKFORCE DEVELOPMENT
4. IMPROVING INFRASTRUCTURE
5. PROMOTING TOURISM ASSETS

ACTIVE/PENDING PROJECTS

PROJECTS	PROGRAM	AMOUNT	STATUS
CITY OF CLINTON FIRE	CDBG/GRANT	$944,521.00	AWARDED
HICKMAN COUNTY SENIOR CENTER	CDBG/GRANT	$834,263.00	IN PROGRESS
KENTUCKY PRODUCT DEV INITIATIVE - RD 1	KPDI	$76,564.00	COMPLETE
KENTUCKY PRODUCT DEV INITIATIVE - RD 2	KPDI	$91,000.00	COMPLETE
CLINTON SEWER LIFT STATION RELOCATION	DRA/GRANT	$2,036,783.00	IN PROGRESS
CLINTON STORMWATER MITIGATION	CBDG-DR	$1,995,000.00	IN PROGRESS
HCIDA BUSINESS-COMMERCE CENTER	HUD EDI	$4,050,000.00	AWARDED
CITY OF COLUMBUS WATER	CDBG/KYWWATERS/GRANT	$2,881,800.00	IN PROGRESS
CLINTON PICKLEBALL	LWCF/GRANT	$156,000.00	PENDING



COUNTY OVERVIEW

MARSHALL COUNTY

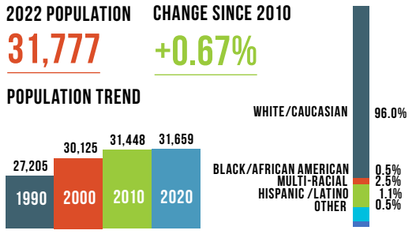
Marshall County is located on Kentucky Lake and Tennessee River with a total land area of 340 square miles. Benton is the county seat The lake and river runs along the entire eastern border of the county which plays a big role in recration and tourism. Marshall County has a great industrial footprint. The Marshall County School District is top-ranked in the state and its residents have access to comprehensive health care at Marshall County Hospital.

POPULATION

2022 POPULATION
31,777

CHANGE SINCE 2010
+0.67%

POPULATION TREND



Source: census.gov

INCOME

PER CAPITA INCOME
$31,061

MEDIAN HOUSEHOLD
$58,989

POVERTY RATE
13.7%

Source: statsamerica.org (EDA)

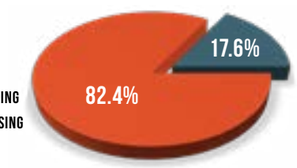
HOUSING

MEDIAN HOME VALUE
$135,500

TOTAL HOUSING UNITS
16,560

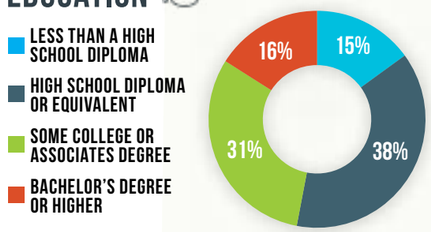
MEDIAN GROSS RENT
$720

OWNER/RENTER OCCUPIED HOUSING



Source: census.gov

EDUCATION



Source: cedik.ca.uky.edu

WORKFORCE

LABOR FORCE
14,588

UNEMPLOYMENT RATE
4.1%

Source: kystats.ky.gov

TOP 5 INDUSTRIES

Percentage of total employment by industry.

MANUFACTURING	16%
ALL GOVERNMENT *(Incl. Education)*	12%
RETAIL TRADE	11%
ACCOMMODATION & FOOD SERV.	8%
CONSTRUCTION	8%

COMPUTER & INTERNET USE

House Bill 320 and House Bill 382, enacted by the 2021 General Assembly. established Kentucky's Broadband Deployment Fund to assist private sector entities & governmental agencies in the cost of constructing the "last mile" of high-speed internet access to unserved & underserved households and businesses across Kentucky.

HOUSEHOLDS WITH A COMPUTER	90%
HOUSEHOLDS WITH A BROADBAND SUBSCRIPTION	86%

Source: census.gov

VISION

The county's primary objective is to maximize the opportunity within the county to best support the local residents and local businesses. An increase in high quality job and higher educational opportunities are a priority in the growth of our community. We want to acheive this by attracting new businesses and industries as well as improve the broadband within the area as well as maximize resources in regards to leisure, recreation and agriculture.

EIGHT CAPITALS

INDIVIDUAL
MARSHALL COUNTY HAS A GENERATIONAL WORKFORCE OF ACTIVE LIVING INDIVIDUALS WHO ENJOY THE

NATURAL
OUTDOOR ADVENTURE WITH MILES OF SHORELINE, WILDLIFE AND BEAUTIFUL SUNSETS.

INTELLECTUAL
HIGH SKILLED WORKFORCE WITH ACCESS TO HIGHER EDUCATION AND WORKFORCE DEVELOPMENT. SKILLS USA PROGRAMS ACTIVE.

BUILT
LAND, WATER OR AIR. EASY ACCESSIBILITY. CALVERTY CITY INDUSTRIAL COMPLEX AND GROWTH ENABLING AT SOUTHWEST ONE.

SOCIAL
MADE UP OF SELF-SUFFICIENT, PROGRESSIVE CITIES NETWORKING TO GET THINGS DONE FOR THE COMMUNITY AS A WHOLE.

POLITICAL
ORGANIZATIONS & VOLUNTEERS ARE DRIVEN TO GUIDE THE COMMUNITY CREATING A PROMISING COUNTY FOR RESIDENTS AND BUSINESSES ALIKE.

CULTURAL
INNOVATIVE AND GROWTH READY COMMUNITY THAT HAS LONG BEEN HOME TO STRONG MORALS, HARD WORKERS AND RENOWNED VISIONARIES.

FINANCIAL
CREATING WEALTH, STRIVING TO INVEST FINANCIAL CAPITAL IN WAYS THAT INCREASE AND IMPROVE THE QUALITY OF LIFE FOR RESIDENTS AND BUSINESSES.

ESSENTIAL PROJECT GOALS

1. INFRASTRUCTURE
2. PUBLICE HEALTH & SAFETY
3. UTILITIES IMPROVEMENTS & REHAB
4. ECONOMIC DEVELOPMENT
5. PARKS & RECREATION

ACTIVE/PENDING PROJECTS

PROJECTS	PROGRAM	AMOUNT	STATUS
ALTERNATE 2ND ENTERANCE TO SW ONE	DRA	$527,158.00	COMPLETE
MARSHALL COUNTY NEEDLINE FOOD PANTRY	CDBG - CV	$1,000,000.00	COMPLETE
CDBG-DR OWNER OCCUPIED HOUSING	CDBG-DR	$1,000,000.00	IN PROGRESS
MARSHALL COUNTY SENIOR CENTER	CDBG/GRANT	$1,419,649.00	AWARDED
MIRACLE LEAGUE-MIKE MILLER PARK	LWCF/GRANT	$658,200.00	PENDING
CALVERT CITY WALKING TRAIL UPGRADES	LWCF/GRANT	$254,220.00	PENDING
CITY OF HARDIN SEWER UPGRADES	SRF/CDBG/KYWWATERS	$2,000,000.00	PENDING
N. MARSHALL WATER DIST. PFAS MITIGATION	SRF	$2,405,000.00	IN PROGRESS



COUNTY OVERVIEW

MCCRACKEN COUNTY

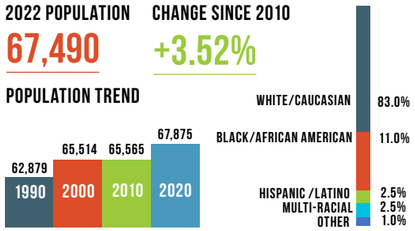
McCracken County was established in 1825 located on the confluence of the Ohio and Tennessee River bordered by Illinois to the north and consists of 268 square miles. Paducah is the county seat and was incorporated as a City in 1830. Blending a rich history with a stable economy, healthy business climate, and outstanding schools and neighborhoods, Paducah is a thriving place for families and business. The City of Paducah has a population of 27,137 and consumes 20.75 square miles. Paducah serves a major hub for the maritime industry. Additionally, Paducah is served by four major railroad lines and direct interstate access. Paducah is also home to two regional healthcare centers, and award-winning Western Kentucky Community and Technical College, Murray State University Paducah Campus as well as University of Kentucky College of Engineering Paducah Campus.

POPULATION

2022 POPULATION
67,490

CHANGE SINCE 2010
+3.52%

POPULATION TREND



Source: census.gov

INCOME

PER CAPITA INCOME
$31,923

MEDIAN HOUSEHOLD
$53,366

POVERTY RATE
17.4%

Source: statsamerica.org (EDA)

HOUSING

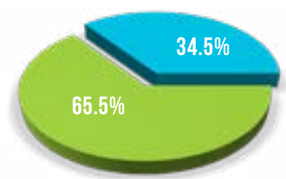
MEDIAN HOME VALUE
$151,500

TOTAL HOUSING UNITS
32,254

MEDIAN GROSS RENT
$777

OWNER/RENTER OCCUPIED HOUSING

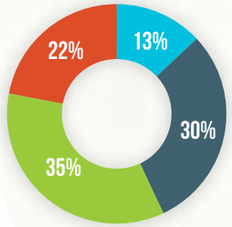
- OWNER-OCCUPIED HOUSING
- RENTER-OCCUPIED HOUSING



Source: census.gov

EDUCATION

- LESS THAN A HIGH SCHOOL DIPLOMA
- HIGH SCHOOL DIPLOMA OR EQUIVALENT
- SOME COLLEGE OR ASSOCIATES DEGREE
- BACHELOR'S DEGREE OR HIGHER



Source: cedik.ca.uky.edu

WORKFORCE

LABOR FORCE
29,928

UNEMPLOYMENT RATE
4.0%

Source: kystats.ky.gov

TOP 5 INDUSTRIES

Percentage of total employment by industry.

HEALTHCARE & SOCIAL ASSIS.	27%
RETAIL TRADE	21%
ACCOMMODATION & FOOD SERV.	17%
ALL GOVERNMENT *(Incl. Education)*	14%
CONSTRUCTION	7%

COMPUTER & INTERNET USE

House Bill 320 and House Bill 382, enacted by the 2021 General Assembly. established Kentucky's Broadband Deployment Fund to assist private sector entities & governmental agencies in the cost of constructing the "last mile" of high-speed internet access to unserved & underserved households and businesses across Kentucky.

HOUSEHOLDS WITH A COMPUTER	91%
HOUSEHOLDS WITH A BROADBAND SUBSCRIPTION	85%

Source: census.gov

VISION

Paducah is a city where people can strive to reach their full potential through lifelong learning, healthy lifestyle, creativity, culture, and compassion for one another. The City's mission is to be the best city in the world through discovering innovative solutions that meet our current and future needs; provide excellent service delivery for both our internal and external customers through creating a welcoming and respectful environment; believing that every person that chooses to live, work, and play in our City matters; believing that Paducah leads through responsiveness, positive forward momentum, and a thirst to always

EIGHT CAPITALS

INDIVIDUAL

THE CITY OF PADUCAH & MCCRACKEN COUNTY WORKS DILIGENTLY TO DISCOVER AND CREATE INNOVATIVE SOLUTIONS TO COMPLEX CHALLENGES AND OPPORTUNITIES.

INTELLECTUAL

THE CITY OF PADUCAH IS HOME OF WESTERN KENTUCKY COMMUNITY AND TECHNICAL COLLEGE, AND HAS SATELLITE CAMPUSES FOR MURRAY STATE UNIVERSITY AND UNIVERSITY OF KENTUCKY. THESE RESOURCES ASSIST WITH CREATING A STRONG WORKFORCE, A CREATIVE ENTREPRENEUR BASE, AND AN ENVIRONMENT FOR TECHNOLOGY TO THRIVE.

SOCIAL

THE CITY OF PADUCAH HAS BEEN DESIGNATED AS A UNESCO CREATIVE CITY, AND A PLACE WHERE ARTS AND CULTURE THRIVE. WITH MORE THAN 90 BUSINESSES LOCATED IN THE HEART OF DOWNTOWN PADUCAH, THERE ARE ENDLESS OPPORTUNITIES.

CULTURAL

MCCRACKEN COUNTY AND THE CITY OF PADUCAH PROMOTES DIVERSITY, EQUITY AND INCLUSION AND WORKS DILIGENTLY TO HIGHLIGHT ITS HISTORICAL PAST AND RICH CULTURE. WITH NUMEROUS CULTURAL RESOURCES AND ASSETS, THE COUNTY ALONG WITH THE CITY OF PADUCAH WORKS DILIGENTLY TO BRING ATTENTION AND ADD VALUE TO CONVERSATIONS AND EDUCATION THAT ADVANCES THE COM-

NATURAL

THE CITY OF PADUCAH HAS MORE THAN TWO DOZEN PARKS AND FACILITIES FOR THE PUBLIC TO ENJOY. THE CITY IS WORKING TO IMPROVE BICYCLE AND PEDESTRIAN ACCESS AND SAFETY THROUGHOUT THE CITY. BEING LOCATED ON THE TENNESSEE RIVER LINE, THE CITY IS WORKING TO ACTIVATE AND BRING RECREATIONAL TRAFFIC TO THE TENNESSEE AND OHIO RIVERS.

BUILT

THE CITY OF PADUCAH IS WORKING TO IDENTIFY NEW INFILL DEVELOPMENT OPPORTUNITIES, WHILE ALSO LOOKING FOR NEW URBAN TERRITORIES TO EXPAND DEVELOPMENT AND SERVICES TO.

POLITICAL

MCCRACKEN COUNTY HAS STRONG COMMUNITY LEADERS WHO ARE ABLE TO COME TOGETHER AS ONE FOR THE BETTERMENT OF THIS UNIQUE COUNTY. THE CITY OF PADUCAH HAS A CITY MANAGER FORM OF GOVERNMENT, WITH A MAYOR AND FOUR CITY COMMISSIONERS WHO ARE ELECTED AT-LARGE.

FINANCIAL

THE CITY OF PADUCAH AND MCCRACKEN COUNTY HAS A DIVERSIFIED ECONOMIC BASE AND WORKFORCE. THE CITY DOES FACE THE CHALLENGE OF REDUCING THE ECONOMIC DISPARITY AMONG ITS RESIDENTS AND AN AGING WORKFORCE.

ESSENTIAL PROJECT GOALS

1. ECONOMIC DEVELOPMENT
2. HOUSING
3. CHILDCARE
4. RECREATION & TOURISM
5. INFRASTRUCTURE & EMERGENCY SERVICES

ACTIVE/PENDING PROJECTS

PROJECTS	PROGRAM	AMOUNT	STATUS
JSA ARMORY	DRA	$644,500.00	IN PROGRESS
PADUCAH RIVERPORT REVITALIZATION	DRA	$462,070.00	COMPLETE
FOUR RIVERS BEHAVIORAL HEALTH	CDBG/LOCAL	$1,366,692.00	IN PROGRESS
RIVERPORT WEST	BUILD	$24,000,000.00	AWARDED
DATA CENTER	PRIVATE FUNDS	$100,000,000,000.00	IN PROGRESS

COMPREHENSIVE ECONOMIC DEVELOPMENT PLAN

COMMITTEE MEMBERS

The Comprehensive Economic Development Strategy (CEDS) is updated on a yearly basis and has a complete re-write every 5 years. Committee members are appointed by local officials to represent their county or jurisdiction. These members come together and collaborate in planning and development for their communities and the region. The CEDS is a regional economic development plan consisting of current statistics, demographics, goals and objectives to help plan for for our future and acheive economic success. We want to thank all of our committee members for their service hard work and dedication to their communities and the region.

Committee Chair

Jim Martin, Judge Executive, Fulton County

Ballard County

Todd Cooper
Terry Simmons

Calloway County

Mark Manning
Chis Wooldridge
Gina Winchester

Carlisle County

Jessica Galloway
Karen Thomason

Fulton County

Cubb Stokes
Mark Welch

Graves County

Michael Harris
Jason Lemle
Charles Shelby

Hickman County

Teressa Dowdy
Kaitlin Wilson

Marshall County

Elizabeth Mudd
John Ward
Blair Travis

McCracken County

John Anderson
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