



## **PURCHASE AREA DEVELOPMENT DISTRICT**

**1002 MEDICAL DRIVE  
P.O. BOX 588  
MAYFIELD, KY 42066-0588**  
Phone: 270-247-7171  
Fax: 270-251-6110  
Toll-Free: 1-800-866-4213

We are writing to inform you of a security incident that may have involved certain personal information you provided.

We learned that an unauthorized individual accessed one of our email accounts hosted by Microsoft. They may have been able to access the contents of the mailbox which includes some communications with you, and therefore any information that was provided may be at risk.

This mailbox is completely separate from our servers and there are no signs the integrity of any other system was compromised.

We value our relationship with you and sincerely regret any inconvenience or concern this incident may cause. Keeping your personal information secure is of the utmost importance to us, and we took steps to address and contain the incident the same day it was discovered. We also promptly engaged a computer firm to investigate the incident.

We have already taken measures designed to prevent this from happening again in the future.

We want to make you aware of steps you can take to guard against identity theft or fraud. We recommend that you review your bank account statements as soon as possible in order to determine if there are any discrepancies or unusual activity listed. You should remain vigilant and continue to monitor your statements for unusual activity going forward. If you see anything you do not understand or that looks suspicious, or if you suspect that any fraudulent transactions have taken place, you should call your bank immediately.

We also recommend you carefully check your credit reports for accounts you did not open or for inquiries from creditors you did not initiate. If you see anything you do not understand, call the credit agency immediately. If you find any suspicious activity on your credit reports, call your local police or sheriff's office.

You can obtain information from the following sources about steps you may take to avoid identity theft.

### **Experian**

P.O. Box 9554  
Allen, TX 75013  
Experian.com/fraudalert  
1-888-397-3742

### **TransUnion Fraud Victim Assistance Department**

P.O. Box 2000  
Chester, PA 19022-2000  
TransUnion.com/fraud  
<https://www.transunion.com/identity-theft>  
1-800-680-7289

**Equifax**

P.O. Box 105069  
Atlanta, GA 30348-5069  
Equifax.com/CreditReportAssistance  
1-888-766-0008

**Federal Trade Commission**

600 Pennsylvania Avenue, NW  
Washington, DC 20580  
To report identity theft:  
<http://www.identitytheft.gov>  
[1-877-438-4338](tel:1-877-438-4338)  
[1-866-653-4261 \(TTY\)](tel:1-866-653-4261)

**Kentucky Attorney General**

Andy Beshear  
700 Capitol Avenue  
Capitol Building, Suite 118  
Frankfort, KY 40601  
502-696-5300  
<http://ag.ky.gov>

We have also included links with additional information to help protect yourself, including recommendations by the Federal Trade Commission regarding identity theft protection, and details on how to place a fraud alert or a security freeze on your credit file.

If you have any questions or need further information regarding this incident, you may contact us by sending an email to: [jennifer.beckwalker@purchaseadd.org](mailto:jennifer.beckwalker@purchaseadd.org)

Again, we are sorry for any inconvenience or concern this event may have caused.

The following are links to the Federal Trade Commission and their suggestions to protect yourself from Identity Theft:

<https://www.bulkorder.ftc.gov/system/files/publications/pdf-0014-idtheft-what-to-know-what-to-do.pdf>

[https://www.bulkorder.ftc.gov/system/files/publications/pdf-0009\\_identitytheft\\_a\\_recovery\\_plan.pdf](https://www.bulkorder.ftc.gov/system/files/publications/pdf-0009_identitytheft_a_recovery_plan.pdf)

Sincerely,

*Jennifer Beck Walker*

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Executive Director  
Purchase Area Development District  
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